

# Gary Schoeniger

FOUNDER & CEO  
The Entrepreneurial Learning Initiative



## ABOUT GARY

Author and Entrepreneur Gary Schoeniger is an internationally recognized thought leader in the field of entrepreneurial mindset education. His message has influenced a broad audience from academic institutions and economic development organizations to government and non-profit clients worldwide including the Ewing Marion Kauffman Foundation, the Cisco Entrepreneur Institute, the Colombian Ministry of Education, the U.S. State Department, and the European Commission.

As the Founder and CEO of the Entrepreneurial Learning Initiative, Gary led the development of the Ice House Entrepreneurship Program, which has been recognized by the Kauffman Foundation as “redefining entrepreneurship education in classrooms and communities around the world.” The Ice House Program has been featured at the United Nations General Assembly, the Papal Council for Peace and Justice at the Vatican, and the European Commission in Brussels. Schoeniger, along with Pulitzer nominee Clifton Taulbert, is also the co-author of *Who Owns the Ice House? Eight Life Lessons from an Unlikely Entrepreneur*, an international bestseller described as “required reading for humanity.”

With his focus on the entrepreneurial mindset, Gary has presented numerous keynotes, workshops, and training programs throughout the U.S. and abroad. Recent engagements include the Global Entrepreneurship Congress in Rio de Janeiro and Moscow as well as speaking and training programs in Cape Town, Athens, London, Bogota, Buenos Aires, Mexico City, Sofia, Santiago, Aberdeen, Nicosia, Zagreb, Tbilisi, and Baku.

Gary also serves as a board member for the Hershey Montessori School, a member of the Dean’s Council at Purdue Polytechnic Institute, and an advisory council member for Tecnológico de Monterrey’s Tec21 model to produce graduates in Mexico with an entrepreneurial spirit and humanistic outlook for the 21<sup>st</sup> Century.

## THE ENTREPRENEURIAL LEARNING INITIATIVE (ELI)

The Entrepreneurial Learning Initiative (ELI) is a global thought leader dedicated to expanding human potential through entrepreneurial mindset education. ELI serves academic institutions, government agencies, profit and non-profit organizations around the world to empower their constituents with an entrepreneurial mindset through professional development training, facilitator certification, and curriculum content. ELI is the creator of the Ice House Entrepreneurship Programs. To learn more about ELI and the Ice House Programs, please visit [www.elimindset.com](http://www.elimindset.com).