



IN TODAY'S HIGHLY DYNAMIC, INTERCONNECTED WORLD, THE NEED FOR ENTREPRENEURIAL THINKERS AT ALL LEVELS OF SOCIETY HAS NEVER BEEN GREATER.

From preparing students to become workforce-ready graduates or next-generation innovators to elevating the entrepreneurial thinking of the existing workforce, an entrepreneurial mindset exposes opportunities, ignites ambition, and fosters the attitudes and skills that can empower anyone to succeed.

WHAT IS AN ENTREPRENEURIAL MINDSET FACILITATOR?

The Entrepreneurial Mindset Facilitator Certification prepares participants to implement Ice House Entrepreneurship Programs. **The Ice House Entrepreneurship Programs** are experiential, problem-based learning programs designed to inspire and engage participants in the fundamental aspects of an entrepreneurial mindset. With this methodology, facilitators do not need to be subject matter experts in the field of entrepreneurship.

The role of the instructor is to facilitate learning by supporting, guiding, and monitoring the learning process. Rather than providing specific directives, the facilitator encourages participants to solve identified problems, find and apply new knowledge, take action, and cope with uncertainty and challenges that they confront.

WHAT YOU WILL LEARN

- ✓ Understand the Ice House philosophy and methodology
- ✓ Develop your entrepreneurial mindset with the Ice House Lessons
- ✓ Identify problems and test your assumptions with the Opportunity Discovery Process
- ✓ Connect the classroom to the community by interacting with local entrepreneurs
- ✓ Distinguish between program options, delivery, and outcomes
- ✓ Create an implementation and action plan to incorporate the entrepreneurial mindset



ICE HOUSE LIFE LESSONS

1

Choice

The ability to choose is fundamental to an entrepreneurial mindset, enabling conscious choices rather than circumstances to determine the course of our lives.

2

Opportunity

An entrepreneurial mindset sees problems as opportunities, recognizing that solving problems for others is a viable path to individual empowerment.

3

Action

An entrepreneurial mindset is action oriented, focusing time and energy on things we can change, rather than things we cannot.

4

Knowledge

An entrepreneurial mindset is self-directed, understanding the power of knowledge combined with effort .

5

Wealth

An entrepreneurial mindset is resourceful, leveraging existing resources to advance ideas and creating value for others while empowering one's self.

6

Brand

An entrepreneurial mindset builds a brand of reliability where actions speak louder than words and following through on simple solutions leads to unforeseen opportunities.

7

Community

An entrepreneurial mindset understands the power of creating an intentional community of positive influence.

8

Persistence

Hard work, perseverance, and determination are the hallmarks of an entrepreneurial mindset.

WHO SHOULD ATTEND?



K-12, University, or
Community College
Educators



Learning &
Development Officers



Nonprofit Program
Facilitators



Workforce Development
Educators



Small Business &
Economic Development
Educators



Corrections
Professionals



the
entrepreneurial
learning initiative

Phone: 440-255-8861

Address: 8631 Tyler Blvd., Mentor, OH 44060

Email: info@elimindset.com

www.elimindset.com

FOLLOW US