



# The Future is Entrepreneurial

**The Entrepreneurial Learning Initiative**

Learn how ELI breeds entrepreneurs and innovators.

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# What can we learn from “Unlikely Entrepreneurs”?

*It turns out, a lot!*

*Students are 4.5 times more likely to be hopeful about the future than their actively disengaged peers.<sup>1</sup>*

*Those with an entrepreneurial mindset are self-directed, action-oriented and highly engaged.*

*Highly engaged workforces outperform their peers in areas of profitability, productivity, customer satisfaction, retention and absenteeism.<sup>2</sup>*

**Those who overcame tremendous obstacles to make their visions a reality demonstrate the qualities that all of us need to be successful and fulfilled in our lives.**

ELI’s work centers around learning the lessons of these everyday, ordinary people that are everywhere in our communities. By understanding their stories and then connecting their experiences to research behind the psychological and sociological factors that have shaped their lives, ELI has a clear picture of what many talk about, but few truly understand...

## **THE ENTREPRENEURIAL MINDSET**

The mindset that is developed through the entrepreneurial process of solving problems for others has been proven to create multi-faceted positive impacts in individuals, schools, organizations, and communities.

Those who can develop this mindset have a greater sense of agency to navigate our complex world, have a high level of empathy for others and their problems, are optimistic about the future, persist when facing challenges, and always are looking to grow their knowledge of the world around them.

Many schools would like their students to be more motivated and engaged in their studies. Many organizations would like their workers to be more engaged and self-reliant in their work. There are many people that want to begin their own entrepreneurial journey by starting a business of their own...

*“After the training I feel ready to give others an integrated vision of what their life could be like if they choose to change their mindset. The training not only changed my mindset, but gave me practical applications to teach others to do the same.”*

**Ryan Thompson**  
(High School Teacher)

# That's where ELI comes in.

We have created tools and services that will develop the entrepreneurial mindset in people from Middle School to Retirement Age.

Here is what we have to offer:



## KEYNOTES & PROFESSIONAL DEVELOPMENT WORKSHOPS

Our senior leadership team has spoken around the world on the power of the entrepreneurial mindset to help people overcome their circumstances and lead lives of fulfillment. We have also trained thousands on how to become more engaged and impactful in their work. Our team are experts in designing and delivering highly-engaging and interactive training for groups of all sizes and professions.

*“As a thirty-year veteran of the turnaround and workout industry I’ve seen lots of presentations and training companies. ELI is the best I have seen, bar none.”*

**Thomas Paccioretti**  
(Community College Faculty)



## LIFE-CHANGING COURSEWARE

Originally developed through support from the Ewing Marion Kauffman Foundation, our Ice House Entrepreneurship Programs have impacted tens of thousands of people around the world. College students in entrepreneurship programs, students of all ages struggling to stay engaged in their academics, leaders and workers frustrated with their work environments, and even citizens returning to society after incarceration have all greatly benefited from our programs.

*“In the coming years, The Ice House experience is going to be written as the reason to why I made such significant changes to my life and influenced the lives of those that I get to develop. Without a doubt, I can confirm that this experience has had more of an influence on my life than what my bachelors degree did.”*

**Jason Pentz**  
(Non-Profit Professional)

# How does it work?



## INDIVIDUALS

If you are intrigued by what a more innovative and entrepreneurial outlook on life can do for you we can get you started today on your journey to developing a more innovative and entrepreneurial mindset.

Our **Entrepreneurial Mindset Academy** provides affordable self-paced or facilitated courses that expose you to the critical components of an entrepreneurial mindset and help you develop the skills you will need to be more innovative and entrepreneurial in your daily life. Then if you want to teach others about the entrepreneurial mindset we can train you to become a facilitator of our programs just like we do for our organizational clients.



## ORGANIZATIONS

Engaging and empowering workers at all levels with an entrepreneurial mindset has been proven to create a culture of innovation and continual improvement by breaking individuals out of the “employee mindset” that many demonstrate.

ELI will work directly with your representatives to design an impactful intervention centered around creating a more innovative culture within your organization; whether you are in the public or private sector, a nonprofit, or working in education. Then if you'd like to take the entrepreneurial mindset to those you serve, we will train your people as facilitators of our programs, and they will join the over 2,000 facilitators of our programs around the world.



## COMMUNITIES

Communities, where entrepreneurship is thriving, are the drivers of the modern economy. We've worked with varied economic development and nonprofit organizations in urban, rural, and suburban environments to help them plant the seeds of future economic growth. Let's have a conversation to see how we can help you make your hometowns more entrepreneurial.

## Learn More.

If you are an individual and would like to start developing your entrepreneurial mindset today, visit [academy.elimindset.com](https://academy.elimindset.com) to check out our course options.

If you are a school, organizational or community leader please contact us at [info@elimindset.com](mailto:info@elimindset.com) and we'll get started on designing a plan to meet your needs.

The future is entrepreneurial. Don't miss the opportunity to prepare yourself or your constituents to succeed in our rapidly changing world.



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