

Gary Schoeniger

FOUNDER & CEO
The Entrepreneurial Learning Initiative



ABOUT GARY

Gary Schoeniger is an internationally recognized leader in entrepreneurial mindset education and professional development. His work focuses on redefining traditional concepts of entrepreneurship, emphasizing the mindset and behaviors that optimize engagement and unlock human potential. Described as someone who teaches with both intellect and heart, Gary brings a deeply human-centered approach to his work, inspiring others to rethink what it means to be innovative and entrepreneurial.

As the Founder and CEO of **the Entrepreneurial Learning Initiative (ELI)**, Gary has been a leading advocate for entrepreneurial mindset education in classrooms, organizations, and communities. His approach aims to democratize entrepreneurship, making it accessible to people from all backgrounds and circumstances. Through research, articles, and thought leadership, he contributes to both academic and practical discussions on entrepreneurship—challenging outdated paradigms and promoting a more inclusive, empowering vision of entrepreneurial learning.

He is also the host of ***The Entrepreneurial Mindset Project***, a popular podcast that spotlights everyday entrepreneurs—as well as the people and ideas reshaping how we think about the entrepreneurial mindset, and the role it plays in education, economic development, and unlocking human potential.

In his role at ELI, Gary led the development of the **Ice House Entrepreneurial Mindset Programs**, which have been recognized by the United Nations General Assembly, the Papal Council for Peace and Justice at the Vatican, and the European Commission. In addition to his latest book, ***The Entrepreneurial Mindset Advantage***, he is also the co-author of ***Who Owns the Ice House? Eight Life Lessons from an Unlikely Entrepreneur***, an international bestseller described as “required reading for humanity.”

Vistage Speaker

As a sought-after speaker, Gary has delivered **keynotes, workshops, and training programs** throughout the U.S. and in more than two dozen countries. His work centers on the belief that entrepreneurial skills and mindset are essential for personal growth and societal transformation.

THE ENTREPRENEURIAL LEARNING INITIATIVE (ELI)

The Entrepreneurial Learning Initiative (ELI) is a global thought leader dedicated to expanding human potential through entrepreneurial mindset education. ELI serves academic institutions, government agencies, profit and non-profit organizations around the world to empower their constituents with an entrepreneurial mindset through professional development training, facilitator certification, and curriculum content. ELI is the creator of the Ice House Entrepreneurship Programs. To learn more about ELI and the Ice House Programs, please visit www.elimindset.com.